



Ollie Liddell, Director of Bands
3206 Poplar Avenue
Memphis, TN 38111
ollie_liddell@hotmail.com
Band Room: 901-416-6160 ex. 85203
Cell: 601-454-3203
www.mightymustangsbands.org

Dear Friends of EHS Band,

We invite you to participate in a fundraising plan to help support the East High School (EHS) Band program in its quest to provide students with unique and meaningful learning experiences through music performance. It is our belief that students need opportunities to develop leadership, character and other skills for successful futures as an adult member of our society. We have pledged to support those goals, but we cannot do it alone. The Memphis City School Board and East High School do not give any financial support to the band program. Therefore, fundraising, sponsorships, and collecting band fees from the students are the only way to gain the funds that allow us to operate. Many of our students' families can not pay the full or any of the band fees that we have. Coupled with increased transportation & fuel costs, the EHS Band program needs your assistance more than ever.

We are asking for your monetary support. In return we can offer you or your business an attractive exposure package. In addition to advertising and year-long exposure, you will have peace of mind that your dollars are going to support a group of over 100 students at EHS. The band program is more than a fun activity for high school students, it is an essential element towards the development of future leaders and musicians in our community. It is truly an investment in the future of Memphis, the Mid-South, Tennessee, and the entire country.

To help you in your decision as to how much to support our program we have included an outline of how the Mighty Mustangs Band Boosters provide support for the program and an overview of the scope of our band program. We also encourage you to support the band by attending the numerous activities that the band participates in. The calendar of our performance and can be found at our website, www.mightymustangsbands.org. Thank you for your time and for being a friend and supporter of the East High School Band program.

Sincerely yours,

Ollie Liddell
Director of Bands

East High School Band Boosters provide:

Transportation fees (*to festivals and performance events*), registration fees, uniforms, food during band tours and at some home football games, volunteer support, equipment for numerous performing ensembles, adjudication fees, event planning & management, and good old manual labor. The transportation costs alone are over \$8,000 per year. We need your support!

EHS Band Overview

The EHS Band consists of a number of different performing ensembles, each with their own schedules, needs and values. The performing ensembles at EHS include (*by season*), Marching Band, Majorettes, and Color Guard, Jazz Band, Symphonic Band, and Basketball Band and various smaller ensembles. We need your support!

Public Performances and Events

The number of performances for the various groups within the band total on average over 40 per year. Performances occur during every month of the school year. The marching band performs at all home and most away football games, which adds excitement to the games. We also create in-house printed programs for all of our home concerts (*concerts are free to the public*) and have a sponsor display that will be placed for maximum viewing at all concerts. We need your support!

THANK YOU FOR YOUR SUPPORT!

2010-2011 East High School Band Sponsorship Form

Name of sponsoring organization, business, or individual:

Contact Person: _____ Phone # _____

Address: _____ City: _____ Zip: _____

Email: _____

- Please fill in the amount in the blank for the appropriate level.
- Please make checks out to “**East High School Band.**”
- For ads, you will receive the largest size for the level to which you contribute.
- Please mail this form and checks to:

**East High School Band
Ollie Liddell, Director of Bands
3206 Poplar Avenue
Memphis, TN 38111**

We will contribute at the sponsorship level indicated below.

Maestro Level: \$1,000+ \$ _____

- Banner/name displayed at all concerts & on our band room Sponsorship Wall
- Announcement of your business as a sponsor at all home half-time performances
- Full-or half-page advertisement in all EHS Band concert programs.
- Business card advertisement on our EHS Band website & a link to your site, if applicable.
- Certificate of sponsorship suitable for display in your place of business.

Mustang Level: \$500+ \$ _____

- Banner/name displayed at all concerts & on our band room Sponsorship Wall
- Quarter-page advertisement in all EHS Band concert programs.
- Business card advertisement on our EHS Band website
- Certificate of sponsorship suitable for display in your place of business.

Cardinal Red Level: \$250+ \$ _____

- Eighth-page advertisement in all EHS Band concert programs.
- Name listed on our EHS Band website.
- Certificate of sponsorship suitable for display in your place of business.

Grey Level: \$150+ \$ _____

- Business Card advertisement in all EHS Band concert programs.
- Name listed on our EHS Band website.
- Certificate of sponsorship suitable for display in your place of business.

I want to make a donation to the EHS Band General Fund, to go towards a student's fees. \$ _____